



MUNICIPALITY OF THAMES CENTRE

REPORT NO. CAO-011-23

TO: Mayor and Members of Council
FROM: Chief Administrative Officer
MEETING DATE: November 14, 2023
SUBJECT: 2024-2027 Thames Centre Strategic Plan – Final Draft

RECOMMENDATION:

THAT Report No. CAO-011-23 be received for information;

AND THAT the 2024-2027 Thames Centre Strategic Plan – Final Draft be approved as presented.

PURPOSE:

The purpose of this report is to present a final draft of the 2024-2027 Thames Centre Strategic Plan for Council's consideration and adoption.

BACKGROUND:

A Strategic Plan provides a roadmap for a municipality to reach immediate, medium range and long term goals. The existing Thames Centre Strategic Plan was established in 2020 and extends to 2024.

In June 2023 Council, with a lens of renewed community priorities from its election and knowledge that the current Strategic Plan is expiring, directed staff to initiate a new strategic planning process to formalize its Term of Council priorities.

In July, after a competitive selection process, Ken Hewitt Consulting was engaged as the successful consultant to perform the Municipal Service Inventory work and Council's Strategic Plan process.

There has been significant documentation review, online surveys, interviews, Open Houses, a Council Workshop session and Council Meeting Presentation leading into this Final Draft which contains four (4) strategic pillars and thirty-two (32) recommendations.

COMMENTS:

Primary themes emerged from the community consultation which formed the Strategic Pillars of the draft plan: Smart Planning, Community Communications and Engagement, Active Living and Economic Development.

Although this has been a Council driven and community consultative process, should Council approve the Plan (or any variation thereof) staff will incorporate it into Draft Budgets to align the allocations of financial resources with Council's priorities.

Staff will further incorporate the new Strategic Plan when reviewing, updating or developing new policies and incorporate strategic priorities into the "purpose" of the specific policy and will continue with identifying how staff reports relate to a Strategic Community Priority.

Staff will further communicate and promote the strategic priorities on the Municipality's web site, publications, and future marketing campaigns.

FINANCIAL IMPLICATIONS:

Any financial implications associated with the adoption of this this draft plan will be brought forward during the annual budget approval process.

STRATEGIC PLAN LINK

Pillar: Responsive Leadership

Goal: Thames Centre encourages an environment of innovation, resilience and community through responsive leadership.

ATTACHMENTS:

- Strategic Plan Executive Summary
- 2024-2027 Thames Centre Strategic Plan – Final Draft

Prepared by: D. Barrick, Chief Administrative Officer