

### MUNICIPALITY OF THAMES CENTRE

# REPORT NO. CLERK-014-23

TO:Mayor and Members of CouncilFROM:Interim Clerk/Legislative Services ManagerMEETING DATE:November 14, 2023SUBJECT:Economic Development Advisory Committee - Terms ofReference

### **RECOMMENDATION:**

THAT Report No. CLERK-014-23 be received for information;

**AND THAT** the Terms of Reference for the Economic Development Advisory Committee be approved as presented;

**AND THAT** <u>*Two (2) Member(s) of Council* be appointed as Council representative(s) on the Economic Development Advisory Committee (EDAC);</u>

**AND THAT** Staff be requested to advertise seeking committee appointments in local newspaper, website and social media as necessary, noting that groups identified within this report will also be notified;

**AND THAT** Staff be requested to report back to Council concerning the outcome of advertising seeking new appointments, noting that a by-law consolidating all appointments once known will be prepared for Council approval.

### PURPOSE:

The purpose of this report is to present Terms of Reference for an Economic Development Advisory Committee for Council's consideration and adoption.

### BACKGROUND:

At the September 25, 2023, Council meeting, the following resolution was passed, following a Notice of Motion from Councillor Lockie.

**"WHEREAS** a unified voice is critical in advocating for independent business for the broader Thames Centre community;



**WHERES** Municipal jurisdiction can play a vital role in joint grant submissions and community infrastructure projects;

**WHEREAS** multiple levels of government provide numerous assistance programs with barriers to participation;

**WHEREAS** economic development and growth increases the health of our municipality and reduces the overall tax burden;

**THERFORE IT BE RESOLVED THAT** a Thames Centre Economic Advisory Committee be established and that staff prepare the necessary draft terms of reference for Council approval."

### COMMENTS:

Staff have had an opportunity to research and develop Terms of Reference for an Economic Development Advisory Committee and have attached for Council's consideration.

In the draft Terms of Reference staff have identified that the composition of the committee should be a cross section of business representatives from all sectors (i.e. manufacturing; agriculture/agri-foods; small business; tourism) as well as a cross section of geographic business locations within the municipality, whenever possible. In order to meet this requirement, staff will consult with Middlesex County Economic Development Department and directly contact business within Thames Centre as well as provide notice on municipal website and social media.

# FINANCIAL IMPLICATIONS:

None.

# STRATEGIC PLAN LINK

Pillar: Responsive Leadership

**Goal:** Thames Centre encourages an environment of innovation, resilience and community through responsive leadership.

### CONSULTATION:

D. Barrick, Chief Administrative Officer

# ATTACHMENTS:

- Draft Terms of Reference - Economic Development Advisory Committee

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Prepared by: J. Nethercott, Deputy Clerk

Reviewed by: D. Barrick, Chief Administrative Officer