

Active Living Centre - Key Performance Indicators - Q1 2025

General Metrics - Q1 Totals

	JAN	FEB	MAR
# of Programs/Events	140	138	151
# of Participants	1,546	1,809	1,977
# Programs/Day	7	7	7
# Participants/Day	77	95	94
# of Memberships YTD	513	569	617

Detailed Monthly Metrics

	JANU ARY			
	Dorchester	Thorndale	Virtual/Phone	Total
Number of Program Days	20	20	4	20
Number of Programs/Events	97	39	4	140
Number of Participants	1154	376	16	1,546
Avg Participants Per Event	11.9	9.6	4.0	11.0
Avg Participants Per Day	57.7	18.8	4.0	77.3
Avg # of Programs/Day	4.9	2.0	0.2	7.0
2025 Memberships YTD				513

	FEBR UARY			
	Dorchester	Thorndale	Virtual/Phone/ Bus	Total
Number of Program Days	19	19	4	19
Number of Programs/Events	109	25	4	138
Number of Participants	1395	325	89	1,809
Avg Participants Per Event	12.8	13.0	22.3	13.1
Avg Participants Per Day	73.4	17.1	22.3	95.2
Avg # of Programs/Day	5.7	1.3	0.2	7.3
2025 Memberships YTD				569

	MAR CH			
	Dorchester	Thorndale	Virtual/Phone/ Bus	Total
Number of Program Days	21	21	5	21
Number of Programs/Events	118	28	5	151
Number of Participants	1561	344	72	1,977
Avg Participants Per Event	13.2	12.3	14.4	13.1
Avg Participants Per Day	74.3	16.4	14.4	94.1
Avg # of Programs/Day	5.6	1.3	0.2	7.2
2025 Memberships YTD				617

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