



## Minutes

### Municipality of Thames Centre

### Thames Centre Special Events Committee

August 7, 2024, 12:00 P.M.

Municipal Office - Council Chambers  
4305 Hamilton Road, Dorchester, ON

- Members Present:
- C. Crockett, Chair/Council Representative
  - M. Murray, Vice-Chair/Community Representative
  - D. Lockie, Council Representative
  - P. Wearne, Community Representative
  - A. Marr, Community Representative
  - J. Kraft, Community Representative
  - K. Carter, Community Representative
  - M. Mundy, Community Representative
  - S. Baker, Community Representative
  - N. Abra, Community Representative
- Staff Present:
- D. Brown, Staff Representative
  - S. MacDonald, Staff Representative
  - S. Zylstra, Communications Coordinator
  - S. Henshaw, Deputy Clerk
  - A. Malchesky, Recording Secretary

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1. **Call To Order**

The meeting was called the meeting to order at 12:03 p.m.

2. **Approve Agenda**

**THAT** the August 7, 2024 Regular Meeting Agenda of the Thames Centre Special Events Committee **BE APPROVED** as circulated.

**Resolution: TCSEC-029-2024**

**Moved by:** P. Wearne

**Seconded by:** K. Carter

**THAT** the August 7, 2024 Regular Meeting Agenda of the Thames Centre Special Events Committee **BE APPROVED** as circulated.

**Carried.**

3. **Disclosure Of Pecuniary Interest**

No pecuniary interests were disclosed.

**4. Previous Minutes**

**Resolution: TCSEC-030-2024**

**Moved by: A. Marr**

**Seconded by: P. Wearne**

**THAT** the minutes of the Thames Centre Special Events Committee meeting held on June 12, 2024, **BE RECEIVED.**

**Carried.**

**5. Presentations/Delegations**

No items.

**6. Reports of Staff**

No items.

**7. Committee Business**

**7.1 2025 Committee Budget (Discussion)**

The Committee discussed the remaining budget for the Thames Centre Special Events Committee and inquired on how many events are remaining. It was determined that the budget will still need to consider Corn Fest, Festival of Lights and the New Years event. Currently there is approximately \$27,000 remaining of the \$40,000 budget.

The Committee discussed and inquired about if any events are held for Family Day and the potential for running an event in 2025.

**7.2 Thames Centre's 25th Anniversary - January 1, 2026 (Discussion)**

The Committee discussed the potential for an event to celebrate Thames Centre's 25th Anniversary on January 1, 2026, as this will have to be taken into consideration for the 2025 budget.

**Resolution: TCSEC-031-2024**

**Moved by: N. Abra**

**Seconded by: P. Wearne**

**THAT** the Thames Centre Special Events Committee **RECOMMENDS** the Thames Centre's 25<sup>th</sup> Anniversary Celebration be celebrated at all the existing regularly scheduled special events, instead of hosting a separate celebration for this occasion;

**AND THAT** this **BE REFERRED** to staff to deliberate how to celebrate this Anniversary.

**Carried.**

**7.3 Canada Day Recap (Discussion)**

The Committee discussed and inquired about the turnout for the 2024 Canada Day event. Staff advised the turnout was great, despite the weather.

The Committee briefly discussed that Canada Day in 2025 will be held on a Tuesday.

The Committee discussed potentially moving the donation spot for the Lions, to the entrance spots of the Dorchester Community Park for next year.

**7.4 Dorchester Movie Night (Discussion)**

The Committee discussed that the movie for the Dorchester Movie Night will be the same movie that played in Thorndale.

The Committee discussed that the attendance levels for the movie night in Thorndale was very low, and that despite posting on social media, the

public don't know about some events. The Committee also discussed potentially removing the Thorndale movie night, due to this issue regarding attendance levels in future years.

The Committee discussed ways to help promote events. Communications Coordinator, S. Zylstra noted the potential for putting advertisements in the newspaper, different types of posts on social media and creating an event on Facebook.

**7.5 Corn Fest (Discussion)**

The Committee discussed the current number of vendors registered and inquired on what the vendors are selling and if the locations have been picked for each vendor.

The Committee discussed potentially making changes to the registration process for next year and whether the vendors should have insurance.

The Committee discussed and inquired about the amenities that will be at Corn Fest. Staff advised there will be a bouncy castle, popcorn, kids entertainment, corn husking competitions, live music and more.

The Committee discussed that the Stevenson Children's Camp will be selling corn, with the potential help from the Thorndale Agricultural Society.

The Committee discussed the Corn Fest pop-up banner and the changes that need to be made.

**7.6 Sponsorship Subcommittee - Update (Discussion)**

The Committee discussed the members on the Sponsorship Subcommittee and their anticipated meeting date.

**Resolution: TCSEC-032-2024**

**Moved by:** D. Lockie

**Seconded by:** M. Murray

**THAT** Agenda Items 7.1, 7.3, 7.4 and 7.6 **BE RECEIVED** for information;

**AND THAT** for Agenda Item 7.5, staff **BE DIRECTED** to organize Corn Fest as discussed.

**Carried.**

**8. Correspondence**

No items.

**9. Unfinished Business**

No items.

**10. New Business**

No items.

**11. Scheduling of Meetings**

Upon consensus of the Committee, the Chair called a special meeting, to be held Wednesday, August 28, 2024, at 12:00 p.m. in the Council Chambers at the Municipal Office.

**12. Adjournment**

There being no further business to discuss it was:

**Resolution: TCSEC-033-2024**

**Moved by:** D. Lockie

**Seconded by:** K. Carter

**RESOLVED THAT** the meeting adjourn at 1:06 p.m.

**Carried.**