



## MUNICIPALITY OF THAMES CENTRE

**REPORT NO. LS-006-24**

**TO:** Mayor and Members of Council  
**FROM:** Director of Legislative Services/Clerk  
**MEETING DATE:** March 25, 2024  
**SUBJECT:** **Municipal Approval for Licensed Retail Stores to Sell Beverage Alcohol Products on Specified Holidays**

### RECOMMENDATION:

**THAT** Report No. LS-006-24 be **RECEIVED** for information;

**AND THAT** Council **AUTHORIZE** staff to provide written Municipal Approval upon request for the selling of beverage alcohol products on holidays and in accordance with Provincial requirements and regulations.

### PURPOSE:

The purpose of this report is to obtain delegated authority from Council to staff to issue Municipal Approval Letter to sell beverage alcohol products on holidays.

### BACKGROUND:

The Liquor Control Board of Ontario (“LCBO”) Agency Store program provides authorization to approved retailers (such as grocery and convenience stores) under the “LCBO Convenience Outlets” program.

This program requires approved retailers to obtain municipal approval in order to sell alcoholic beverages on holidays.

Staff received a request from the Thorndale Food Market (attached) for a letter approving them selling alcohol on Good Friday (March 29) and Easter Sunday (March 31).

### COMMENTS:

The LCBO Convenience Outlet (“LCO”) program provides access to alcoholic beverages to communities that lack convenient access to a LCBO retail store location. It

delivers economic benefits to the community through revenue generation, employment and an overall broadening of the Community's business base.

As per LCBO requirements, an LCO may sell beverage alcohol products on statutory holidays, provided the Operator obtains approval from the local Municipal Authority.

Staff have reviewed the relevant legislation and requirements and see no issue with providing written approval for these exemptions, upon request.

Council has the option to restrict the statutory holidays to provide the municipal approval letters for.

### **FINANCIAL IMPLICATIONS:**

There are financial implications for the municipality, however economic benefits to the business can be impacted.

### **STRATEGIC PLAN LINK**

**Pillar:** *Economic Development*

**Goal:** *Retain and attract businesses into the community to enhance availability of local amenities and accessibility by active transportation*

### **REFERENCES:**

LCBO Convenience Outlet Manual

### **ATTACHMENTS:**

Request from Thorndale Market

Prepared by: J. Nethercott, Director of Legislative Services/Clerk

Reviewed by: D. Barrick, Chief Administrative Officer